

# OXFORDSHIRE AIR NEEDS YOUR CARE – Cleaner transport for better health

**We recognise that Oxfordshire faces a serious public health issue – air pollution which contributes to at least 1 in 20 early deaths in the county each year.**

Toxic emissions from transport are the major cause of air pollution in Oxfordshire. We therefore call on our councils to take concrete actions to reduce air pollution to safer levels and we pledge to change our own/our organisation's travel

arrangements. We call here for immediate actions to tackle the most polluted areas and longer-term policies at local and national level to ensure a future where everyone in the county can breathe safely.

## Our ambition for change: make Oxfordshire a clean-air county

- All areas should be at 'safe' levels (by World Health Organisation standards) by the end of 2020\*
- Air pollution-related mortality should fall by at least 50% by 2030\*

**We call upon the County, City and District Councils to agree and implement the following policies:**

### Control polluting vehicles\*

1. Restrict vehicle access in high pollution areas
2. Accelerate the development of Oxford's Zero Emission Zone
3. Introduce workplace parking levies and parking charges to favour less polluting vehicles
4. Enforce a ban on idling by taxis, buses, tour coaches and school drop-offs

### Promote a sustained shift from car use to more sustainable forms of transport\*

5. Develop infrastructure that promotes shift from private vehicle use to cycling, walking and public transport
6. Introduce a freight consolidation centre to enable fewer and cleaner delivery journeys

### Create safer streets for walking and cycling\*

7. Develop a programme to make Oxford by 2025 the UK city where the highest percentage of people use walking and cycling for local journeys
8. Make streets friendlier to pedestrians and cyclists and create 'liveable streets'

### Invest in improving public transport across the county\*

9. Work with national agencies to invest in upgrading rail services across the county
10. Ensure that local transport plans focus on improving urban and rural bus services

**We also call for action by:**

### Public, private and voluntary organisations

- Promote reduction in car journeys by workforce with travel plans
- Shift to the use of lower emission vehicles
- Rationalise deliveries to reduce their number of them and use lower or zero emission vehicles

### Individuals

- Shift to cycling, walking or bus for shorter journeys
- Join a car club and use a shared vehicle
- Use a less polluting car
- Don't let your engine idle when the car is not moving
- Support local businesses by buying locally and reducing deliveries of items bought online
- Act with your local community to make your street more 'liveable' and safe

\*More information on all the points above is available at [www.cleanairoxfordshire.org](http://www.cleanairoxfordshire.org)

**I/we the undersigned support the policies listed above and pledge to take action to support the clean air target.**

Signed:

Organisation:

Date: